

All-State Rental



In 1991, in a small building, next to Hen House on Main Street, Monica and Joe Cusano opened a contractor supply house. Catering to small construction companies, they began selling tools, safety equipment, road side signage, and other specialty products to local builders. They quickly outgrew this building and found a larger location in Bristol where they continued to grow their business for the next five years; all the while looking for a suitable location to return to Southington. That opportunity came in 1998 when a building at 214 Canal Street in Plantsville went up for auction. Monica aggressively bid at the auction, knowing this was where she and Joe could take their business to the next level. They successfully acquired the property and went to work. First on the agenda was to build a 6000-square foot building.

With their new building completed, Monica expanded into the equipment rental business. Their construction supply business continued to flourish as they acquired the Commercial Echo power tools, hand tools, diamond blades, chain saws, safety vest, oil absorbents, engineering supplies and other specialty equipment. If someone needed a particular product or tool for a job, Monica would get it.

Monica and Joe grew their equipment rental business as a local Mom and Pop shop; attending to the needs of their customers. When someone needed to return equipment after hours, Monica stayed late to accommodate them. If someone needed to pick up early, Monica was there for them. This personal touch is what helped make All-State Equipment Rental appeal to local landscapers, builders, and construction firms.

Today, almost 26 years later, All-State Equipment Rental continues to provide that personal touch to their customers. While their fleet of rental equipment has grown, they have been able to maintain that local Mom and Pop appeal.

Landscapers, small construction companies, town departments, and the do-it-yourself homeowners come to All-State for Aerators, seeders, stump grinders, and wood chippers, chain saws, power brooms; even rain gear and safety equipment. But of all the rental equipment, Monica says the skid steers are the most popular. Better known to laymen as a Bobcat, this small loader adapts to a variety of attachments. A skid steer can accommodate brush cutters, power rakes, post hole diggers or jack hammers. It can be a bucket loader or a grader, it even has an attachment to pick up small trees and brush. They have large and small excavators also, but Monica says it's the skid steer that gets rented most.

You'll find All-State Equipment Rental a little off the beaten track. Located at 214 Canal Street in Plantsville, this gem is worth finding. There you'll see a large rear yard full of equipment. A 6000 square foot building full of smaller equipment and supplies and best of all; the friendly service that only a small, local business can offer.

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